

melt open

2024

artist registration overview

seeking artists
producers and
community groups



brisbane/meanjin
queensland

 melt
open
.org



about

Melt Open 23 Oct – 10 Nov 2024

Melt Open is a new annual open-access festival of Queer arts and culture staged across Brisbane/ Meanjin, Australia. It builds on the success of its predecessor Melt, the LGBTQIA+ festival staged annually at Brisbane Powerhouse since 2015.

In a city gearing up to host the Olympic and Paralympic Games in 2032, Melt Open is a showcase of queer art, artists, allies, icons, sports and ideas.

We invite artists, producers, community groups and venues to register for Melt Open Oct/Nov 2024.

meltopen.org

We acknowledge the Jagera/Turrbal peoples, the First Nation Traditional Owners of the land on which Melt Open takes place. We pay respects to all Elders past and present and acknowledge the young leaders who are working beside our Elders in our cultural industries. We recognise all First Nation peoples as the original storytellers of these lands and acknowledge the important role they continue to play in our community.

Brisbane Powerhouse is committed to providing a safe respectful environment. We do not tolerate discrimination against people of diverse sexualities, diverse genders, diverse gender expression and diverse bodies. This includes but is not limited to homophobia, biphobia, bi-erasure and transphobia.

Melt Open is guided by the [Melt Open Reference Group](#).



melt open targets 2024

250,000

Attendances

150

Events

50

Venues

Key Events

Night Feast (Brisbane Powerhouse precinct) – 16 Oct to 10 Nov 2024

Spencer Tunick Story Bridge Installation – Sun 27 Oct 2024

River Pride Parade – Sat 9 Nov 2024

More key events to be announced.



how it works

Melt Open is an open access festival, sometimes known as a fringe festival. Artists, companies, producers and community groups register their events online to participate. Venues also register their participation via the online portal.

Venues and artists/producers have three options to connect with one another. You can connect with each other either through Eventotron, in the real world, or the Melt Open team can assist by facilitating introductions between artists and venues. The deal is created and agreed upon between artists and venues directly. Melt Open can provide advice as well as useful templates such a draft agreement for venues and artists/producers to follow.

Melt Open welcomes events, performances and exhibitions that appeal to LGBTQIA+ audiences. LGBTQIA+ participants are encouraged to register, and allies invited to participate.

LGBTQIA+ community events and activities are also encouraged to become part of the Melt Open program.

Current Venue Partners Include:

**BRISBANE
POWERHOUSE**



TIVOLI

THE
FORTITUDE
MUSIC HALL



THE
PRINCESS
THEATRE

QUIVR

IMA
INSTITUTE OF MODERN ART

MOB
MUSEUM OF BRISBANE



The
WICKHAM

SPORTIES
EST. 1989

BEMAC

OUTER
SPACE

Griffith
UNIVERSITY
Queensland
Conservatorium

pip
Theatre

+ more to be announced

All venues and spaces are welcome, please get in touch.



want to perform or register an event at melt open?

Artist Registration Fees*

Free Events - \$125 (ex GST)

Ticketed Events – up to 200 tickets across all performances - \$150 (ex GST)

Ticketed Events – over 201 tickets to sell across all performances - \$230 (ex GST)

* Early bird registration discount of \$50 applies across categories if payment is made prior to 1 May 2024.

[Terms and Conditions for Artists/Promoters/Community Groups](#)

next steps

To register your performance or event follow these steps:

Step 1 – Create an account, or log in to www.eventotron.com

Step 2 – Select 'Events' and hit 'Create a new event', follow the prompts and fill in the details for your show

Step 3 – Select 'Join a festival' and select Melt Open

Step 4 – Follow the prompts and complete further details for your show*

Step 5 – You're now registered!**

* Note if you do not have a venue, you can search for participating venues in the *Venue Finder*, or the Melt Open team can assist in connecting you to a venue.

** Note that your registration is not complete until a venue is confirmed and payment is made.



what do i get for being part of melt open?

- Expand your reach to new audiences and markets, elevate your brand presence, and secure ticket sales and other revenue opportunities through Melt Open's broad marketing campaign (national/local) which includes digital, print, media and street advertising.
- Your show/event and venue will be listed in Melt Open digital and printed guides (across entertainment, hospitality and retail locations).
- Embrace Melt Open as your testing ground, launching pad, homecoming, or an opportunity to level up alongside fellow artists.
- Attract reviews, audience and industry feedback, build marketing assets for future tours. Make Melt Open your anchor event for an Australian tour, ie Melbourne Fringe is on 1-20 October 2024.
- Receive awards and acknowledgement from peers and industry.
- Be seen by presenters with potential for future bookings.
- Be supported by dedicated festival professionals to find the perfect venue for your work.
- Connect with new artists, promoters and venues.
- Visit sunny Brisbane, a LGBTQIA+ friendly city and home to 2.5 million people.

got questions?

Email us via info@meltopen.org and we'll get straight back to you.

